

# See The Future of your practice

January 13, 2006



at the future  
home of the  
Yankee Dental  
Congress

Presented by: Steven J. Rinaldi, DMD

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Dr. Rinaldi graduated from Tufts University School of Dental Medicine in 1987 and practiced in Cumberland, Rhode Island for 13 years before experiencing burnout. He sold his practice and worked in technology within the dental industry for a short period. Dr. Rinaldi moved with his family to Andover, Massachusetts and opened Andover Smiles, the practice of his dreams in May 2004. His practice is paperless and incorporates digital X-rays, intraoral cameras, CAESY patient education software, chairside clinical software and CEREC.

Dr. Rinaldi has lectured internationally on the topics of practice management, customer service, high-tech utilization and cosmetic dentistry. From 1997 to 1999 he was director of the Practice Management curriculum at Tufts University School of Dental Medicine and provided practice management and clinical consulting in several private practices.

## DURING THE SEMINAR, YOU WILL:

- See how to avoid "dental burnout"
- Learn to integrate and maximize technologies
- Find out how easy treatment planning can be with the right tools
- Understand how to successfully market your practice from within
- Tour the magnificent BCEC, the future home of the Yankee Dental Congress

## SEMINAR INFORMATION

**DATE:** Friday, January 13, 2006

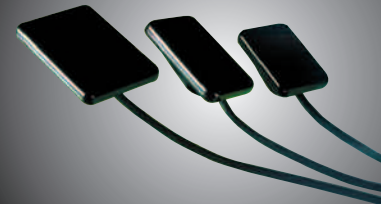
**FEE:** Patterson Plus<sup>sm</sup> Dentists \$75  
Non-Patterson Plus<sup>sm</sup> Dentists \$100  
Staff/Guest \$25

**TIME:** 8:00 a.m. – 9:00 a.m. – Registration  
(continental breakfast will be served)  
9:00 a.m. – 4:00 p.m. – Seminar  
(lunch will be served)

**LOCATION:** Boston Convention & Exhibition Center  
415 Summer Street  
Boston, MA 02210  
617-954-2000

**RSVP:** Liz Bernardo @ 800-842-5355, ext. 701

**CREDITS:** Four AGD credit hours



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